# Investment AB Kinnevik





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## INTERIM REPORT 1 JANUARY-31 MARCH 2012

## Financial results for the first quarter

- The net asset value increased by 5.3% and amounted to SEK 65,130 m at the end of March, compared to SEK 61,839 m at the end of December. Net asset value per share increased from SEK 223 to SEK 235.
- Korsnäs' operating profit amounted to SEK 240 m (264) and the operating margin was 11.1% (12.4%).
- The Group's total revenue amounted to SEK 2,406 m (2,282).
- Net profit after tax, including changes in fair value of financial assets, amounted to SEK 2,962 m (49) corresponding to a profit of SEK 10.68 (0.17) per share.
- Investments in shares and other securities amounted to SEK 3,468 m (435) in the first quarter, of which SEK 2,696 m within Online and Microfinancing and SEK 772 m in Metro.

### Kinnevik's net asset value 2007-2012

Pro forma adjusted for the acquisition of Emesco during Q3 2009. Figures in SEK m.



## Market value - Listed Holdings

Figures in SEK m.



"With a strong growth in our Net Asset Value and continued momentum in our investment activity I am satisfied with the first quarter. We continue our focus on global fast growing markets and invested a further SEK 2.7 billion in the online sector during the quarter. Our bid for Metro was successfully completed and our telecom and media businesses show resilience in tough markets." says Mia Brunell Livfors, President and Chief Executive Officer of Kinnevik.



Kinnevik was founded in 1936 and thus embodies seventyfive years of entrepreneurship under the same group of principal owners. Kinnevik's holdings of growth companies are focused around seven business sectors; Telecom & Services, Online, Media, Microfinancing, Paper & Packaging, Agriculture and Renewable energy. Kinnevik has a long history of investing in emerging markets which has resulted in a considerable exposure to consumer sectors in these markets. Kinnevik plays an active role on the Boards of its holdings.

#### **Total return**

The Kinnevik share's average annual total return

Past 30 years 1)	20%
Past 5 years	5%
Past 12 months	8%

<sup>&</sup>lt;sup>1)</sup> Based on the assumption that shareholders have retained their allotment of shares in Tele2, MTG, Transcom and CDON.

## **Events during the first quarter**

- During the first quarter, Kinnevik invested a total of SEK 2,696 m within Online and Microfinancing, of which SEK 2,679 m in Rocket Internet's portfolio companies. SEK 2,528 m of the consideration for Rocket Internet and its portfolio companies had yet to be paid at the end of the quarter and is recorded as debt in the balance sheet. Out of the investments made in Rocket Internet and portfolio companies, a majority of the funds were invested into Zalando, Dafiti, Lamoda and Namshi, as well as payment for exercising warrants in Rocket Internet. Kinnevik owns 25% of the shares in Rocket Internet following the exercise of warrants.
- On 6 February, Kinnevik announced a cash offer to acquire all outstanding shares, warrants and debentures in Metro International S.A. ("Metro"). When the extended acceptance period ended on 4 April, shareholders representing 94.6% of the shares and holders of 98.1% of the warrants had accepted Kinnevik's offer. The total value of all shares, warrants and debentures acquired (excluding Kinnevik's holdings prior to the offer) amounted to SEK 772 m of which SEK 730 m had been paid as of 31 March.

It is Kinnevik's intention to continue operations in accordance with the strategic plan that has been developed by the management of Metro and continue to invest in emerging markets. This strategy entail a balance between cost savings in the free newspaper business while at the same time investing in emerging markets and in the online business. From that perspective, Kinnevik believes that significant opportunities exist to further develop Metro outside of the stock exchange, where Kinnevik, as an active owner with significant capital resources for expansion and investments, can provide the long-term support for the management and the business that is needed in

order to capture and fully capitalise on the opportunities that lie ahead.

· In February, the Swedish Tax Authorities informed Kinnevik in an audit memorandum that they intend to increase the Group's taxes by approximately SEK 700 m pertaining to Kinnevik's acquisition of Emesco AB in 2009. Following correspondence between the two parties and a number of meetings on the issue, the Tax Authorities have maintained their consideration to interpret the nature of the transaction in a manner that Kinnevik strongly refutes. Kinnevik has engaged a number of legal and tax experts, who all confirm Kinnevik's view of the matter. In early April, Kinnevik responded to the audit memorandum. The date for a decision on the issue, in the event the Tax Agency remains firm in its position, is not known at present. If the Tax Authorities maintain their position and move forward with the issue against the company, Kinnevik will appeal the decision since the company is of the strong opinion that the Tax Authorities' interpretation of the law is incorrect. No provision has been made for the potential tax claim in the accounts.

## **Dividend and capital structure**

Kinnevik's Board of Directors and the Boards of Millicom, Tele2 and MTG have proposed to the Annual General Meetings in May that dividends be approved according to the following:

Kinnevik's part of dividends proposed to be paid from listed holdings

USD 2.40 per share	6021)
SEK 13 per share	1 761
SEK 9 per share	122
	2 485
	1 605
	SEK 13 per share

<sup>1)</sup> Based on an exchange rate of 6.63 SEK/USD.

The proposed dividends will result in a dividend payment to Kinnevik's shareholders corresponding to approximately 95% of the expected ordinary dividends to be received from Millicom, Tele2 and MTG.

The guidance for new investments within Online, Microfinancing, Agriculture and Renewable Energy is approximately SEK 5 billion in 2012, compared to SEK 3 billion invested in 2011. For the remainder of 2012, the parent company's leverage against the listed share portfolio is expected to be in the range of SEK 2 - 6 billion. Leverage against Korsnäs is expected to remain above 3xEBITDA.

## Financial overview



## **Financial overview**

#### **Consolidated earnings for the first quarter**

The Group's total revenue during the first quarter amounted to SEK 2,406 m, compared with SEK 2,282 m in the preceding year.

The Group's operating profit amounted to SEK 243 m (261). The change in fair value of financial assets amounted to a profit of SEK 2,857 m (loss of 101), of which SEK 3,088 m (loss of 73) was related to listed holdings and a loss of SEK 231 m (loss of 28) to unlisted financial assets.

Net profit amounted to SEK 2,962 m (49), corresponding to SEK 10.68 (0.17) per share.

### The Group's cash flow and investments

The Group's cash flow from operations excluding change in working capital amounted to SEK 414 m (349) during the quarter. Working capital decreased by SEK 37 m (increase by 8).

Investments made in tangible and biological fixed assets amounted to SEK 105 m (115) during the period, of which SEK 95 m (97) was in Korsnäs.

During the quarter, Kinnevik invested SEK 2,680 m within Online, of which SEK 2,528 m had yet to be paid at the end of the quarter and thereby not included in the cash flow.

The acquisition amount for the acquired shares, warrants and debentures in Metro following the public offer amounted to SEK 772 m, of which SEK 730 m had been paid as of 31 March.

Investments in securities during the year are shown in the tables below.

1 Jan-31 March 2012	Financial instrument	(SEK m)
Subsidiaries		
Metro	shares/warrants	521
Metro	debentures	251
		772
Other securities		
Online		
Rocket Internet with portfolio companies	shares/warrants	2 679
Other Online investments		1
Microfinancing		
Seamless	shares	16
		2 696
1 Jan-31 March 2011		
Subsidiaries		5
Online		
Rocket Internet with portfolio companies	shares/warrants	351
CDON	shares	48
Other Online investments		24
Microfinancing		7
		430

#### The Group's liquidity and financing

The Group's available liquidity, including short-term investments and available credit facilities, totalled SEK 5,163 m at 31 March 2012 and SEK 5,465 m at 31 December 2011.

The Group's interest-bearing net debt amounted to SEK 7,617 m and SEK 6,539 m on the same dates. Of the total net debt at 31 March 2012, SEK 5,706 m related to external net debt within Korsnäs or with shares in Korsnäs as collateral.

The Group's credit facilities carry an interest rate according to Stibor or similar base rate with an average margin of 1.3% (1.4%). All loans have fixed interest terms of no longer than three months. At 31 March 2012, the average remaining duration for all credit facilities amounted to 2.9 years.

Of the Group's interest expenses and other financial costs of SEK 107 m (84), interest expenses amounted to SEK 78 m (71). This means that the average interest rate for the quarter was 4.2% (3.4%) (calculated as interest expense in relation to average interest-bearing liabilities).

The Group's borrowing is primarily arranged in SEK. In 2012, the net flow in foreign currencies, excluding dividends received and investments made, is expected to about SEK 800 m comprised mainly of Korsnäs' sales in EUR and GBP.

#### **Business combination**

Kinnevik's bid for Metro on 6 February 2012 resulted in Kinnevik becoming the principal owner of Metro on 29 March. The bid was extended until 4 April and thereafter, Kinnevik owns 94.6% of the capital in Metro (97.1% after warrants have been utilised). Kinnevik is consolidating Metro from 31 March 2012, which is the first date on which Metro has prepared consolidated financial statements following the acquisition. The acquisition value for all of Metro including Kinnevik's earlier holdings, as well as non-controlling interests has been calculated at SEK 1,419 m, of which SEK 875 m relates to shares and warrants, including net cash in Metro of SEK 313 m according to the preliminary acquisition assessment. Due to the short period between acquisition and the first quarterly reporting period, the acquisition analysis pertaining to the valuation of Metro's net assets is not complete and as such the entire difference between the acquisition value and the company's recognized net assets, approximately SEK 900 m, were recognized as intangible assets in this report and the non-controlling interests amounted to SEK 56 m. A more detailed description of the acquisition-value calculation will be included in the next quarterly report. None of Metro's earnings for the first quarter has been recognized in Kinnevik's income statement. If Metro had been included in the Group from 1 January, sales would have been SEK 364 m higher and earnings would have been SEK 4 m lower.

Amount

# Book and fair value of assets



	31 M	ar 2012				
OF14 1111	Equity interest	Voting interest	Book value 2012	Fair value 2012	Fair value 2011	Total return
SEK million	(%)	(%)	31 Mar	31 Mar	31 Dec	2012
Telecom & services	07.0	07.0	00.050	00.050		00/
Millicom	37.2	37.2	28 358	28 358	26 088	9%
Tele2	30.5	47.7	18 278	18 278	18 129	1%
Transcom	33.0	39.7	255	255	189	35%
Total Telecom and services			46 891	46 891	44 406	
Online						
Rocket Internet with portfolio companies			7 876	7 876	5 434	
Groupon, directly owned shares			959	959	1 197	-20%
Avito (directly and through Vosvik)	50 1)	27	336	336	336	
CDON	25.1	25.1	940	940	629	50%
Other Online investments			157	205	204	
Total Online			10 268	10 316	7 800	
Media						
MTG	20.3	49.9	4 921	4 921	4 436	11%
Metro	97.1 2)	97.1 2)	1 050	1 050	277	
Metro subordinated debentures, interest bearing			-	-	287	
Interest bearing net cash, Metro			313	313	-	
Total Media			6 284	6 284	5 000	
Microfinancing						
Bayport	37 2)	37 2)	407	407	405	
Seamless	11.9 2)	11.9 2)	45	45	-	188%
Other Microfinancing investments			37	43	41	
Total Microfinancing			489	495	446	
Paper & packaging						
Korsnäs Industrial and Forestry	100	100	7 408	9 702 3)	9 551 3)	
Bergvik Skog 4)	5	5	659	659	653	
Interest bearing net debt relating to Korsnäs			-5 706	-5 706	-5 212	
Total Paper & packaging			2 361	4 655	4 992	
Agriculture						
Black Earth Farming	24.9	24.9	404	404	427	-6%
Rolnyvik	100	100	199	250	250	- 7
Total Agriculture			603	654	677	
Renewable energy						
Latgran	75	75	154	268	245	
Vireo	75	75	53	78	58	
Total Renewable energy			207	346	303	
Interest bearing net debt against listed holdings			-2 224	-2 224	-1 605	
Debt, unpaid investments			-2 570	-2 570	-490	
Other assets and liabilities			283	283	310	
Total equity/net asset value			62 592	65 130	61 839	
Net asset value per share			02 332	234.97	223.10	
•						150/
Closing price, class B share				153.90	133.80	15%

<sup>1)</sup> After full dilution.

 $<sup>^{\</sup>mbox{\tiny 2)}}$  After warrants have been utilised.

<sup>&</sup>lt;sup>3)</sup> Consensus among analysts covering Kinnevik.

 $<sup>^{\</sup>scriptscriptstyle (4)}$  Corresponding to 5% of the company's equity.

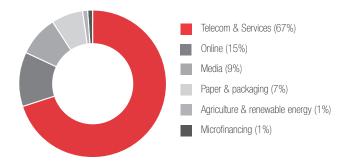


## Kinnevik's assets

Growth in Kinnevik's net asset value is supported through the company's exposure to high growth consumer markets both in developed economies and in emerging markets. Geographically, more than 50% of sales are to emerging markets in Eastern Europe including Russia, Latin America and Africa. Economic growth and rising private consumption in these regions are important growth drivers for Kinnevik.

The shift in consumer behavior towards online is affecting growth in many of the Kinnevik companies positively in all continents. For example, Millicom and Tele2 benefit from new services and increasing customer demand of data driving mobile traffic and revenues. The online companies are taking market share from off-line stores, and the media companies are adapting their business models to accommodate their viewers and readers as they move online.

#### Kinnevik's business sectors



## **Telecom & Services**

Investment (SEK m)	Ownership	Estimated fair value
Millicom	37.2%	28 358
Tele2	30.5%	18 278
Transcom	33.0%	255
Total		46 891

Return Telecom & Services	1 year	5 years
Average yearly internal rate of return (IRR)	23%	10%

Kinnevik has strong market positions in mobile telephony in Latin America, Sub-Saharan Africa, Scandinavia, the Baltics and Russia through its holdings in Millicom and Tele2. In total, Kinnevik's telecom assets cover a total population of 366 million people and have 75.6 million mobile subscribers in 24 countries.

Capturing the data growth is key in both Millicom and Tele2. In the first quarter of the year, 88% of Millicom's growth came from the four new categories in which the company is focusing its investments, namely Information, Entertainment, Solutions and Mobile Financial Services. Millcom now has close to 4.7 million users of data services (2G and 3G) representing around 10.7% of the total customer base.

In Tele2, mobile revenue in Sweden grew by 4%, as customer demand for smartphones and data services increased further during the quarter.

## Kinnevik's proportional part of revenue and operating result in its holdings

	Proportion	al part of	Change com Jan-N	pared to Nar 2011
Jan-Mar 2012 (SEK m)	revenue	EBIT	revenue	EBIT
Telecom & Services	6 444	1 136	8%	-8%
Online	957	-141	164%	N/A
Media	1 058	74	4%	-23%
Microfinancing	77	24	72%	36%
Paper & Packaging	2 166	240	1%	-9%
Agriculture	81	-10	54%	N/A
Renewable energy	122	11	68%	6%
Total sum of Kinnevik's proportional part				
of revenue and operating result	10 904	1 335	13%	-12%

The table above is a compilation of the holdings' revenues and operating result reported for the first quarter 2012. Divested operations, assets held for sale and one-off items have been excluded.

Revenues and operating result reported by the companies have been multiplied by Kinnevik's ownership share at the end of the reporting period, thereby showing Kinnevik's proportional share of the companies' revenues and operating result. Constant exchange rates (average rate for 2012) have been used when translating revenue and EBIT from each company's reporting currency into Swedish kronor. For companies that have not yet reported the results for the first quarter 2012 the results are included with one quarters delay.

The proportional share of revenues and operating result has no connection with Kinnevik's accounting and is only additional information.



### **Millicom**

	Jan-War		Full year
Key data (USD m)	2012	2011	2011
Revenue	1 168	1 081	4 530
EBITDA	517	509	2 087
Operating profit, EBIT	295	311	1 257
Net profit	95	259	925
Number of mobile subscribers (million)	43.8	39.8	43.1

Millicom's revenues increased by 8.4% compared to the first quarter of 2011. With more than 80% of growth coming from products and services that three years ago were not yet on the market, Millicom has clearly shown that its focus on innovation has been the right strategy to be able to deliver strong results continuously.

In Latin America, the top line growth was 9.2% in local currency and the mobile data usage continues to grow and now accounts for nearly 12% of revenues from the region. Due to the success of Mobile Financial Services in the African region, the top line growth was 5.4% during the first quarter despite negative growth in Ghana, Senegal and Democratic Republic of Congo.

Due to further acceleration in investments within new categories as well as pricing pressures in some markets, the EBITDA margin for the first quarter was diluted to 44.1%. The company has initiated various pricing strategies to improve its' affordability perception on the markets where the growth has been negative.

Millicom's future growth and success will depend on the ability to innovate and seize new growth opportunities while defending the voice and SMS businesses. Mobile data grew 51% in the first quearter 2012 and Millicom now generate more than 30% of revenues from Value Added Services.

## Tele2

	Jan-	Full year	
Key data (SEK m)	2012	2011	2011
Revenue	10 481	9 642	40 750
EBITDA	2 571	2 544	10 852
Operating profit, EBIT	1 383	1 673	6 968
Net profit	869	1 226	4 904
Number of subscribers (million)	34.8	31.2	34.2

Tele2 will embrace the accelerating move from voice to data and migration from prepaid to postpaid. The immediate and readily evident effect in Q1 2012 are additional costs associated with the transition from traditional voice to a more data centric emerging business model. Still, the first quarter of 2012 has continued to show solid revenue growth in Tele2's main markets.

Net sales increased, excluding exchange rate differences, with 8% in the quarter compared to the same period in the preceding year and the EBITDA margin was 25% (26).

Tele2 Sweden increased mobile revenues by 4% as customer demand for smartphones and data services increased further during the quarter. As a result of increased

marketing spend, the EBITDA margin was negatively affected. Tele2 Norway performed well during the quarter, with increased focus on moving traffic on to its own network.

Tele2 Russia withheld a good customer intake and added 304,000 (547,000) customers leading to a total customer base of 20.9 (19.0) million. Tele2 Kazakhstan had a significant operational progress with its successful launch of new regions, resulting in a customer intake of 332,000 (24,000). The total customer base amounted to 1,703,000 (308,000).

In Europe, Tele2 Netherlands maintained a stable EBITDA margin compared to same period last year, despite tough market conditions in the consumer and business segments.

### Transcom

	Jan-	Jan-Mar		
Key data (EUR m)	2012	2011	2011	
Revenue	147.1	144.1	554.1	
Operating profit/loss, EBIT	1.1	2.5	-28.0	
Net profit/loss	-1.3	1.9	-49.4	

Transcoms efforts to increase sales are starting to show and during the first quarter of 2012, the company signed several contracts with new and existing customers that will contribute positively to the results in the coming quarters. Despite the disposal of two sites in France during 2011 and the significant shift in volume from onshore to offshore in the North America and Asia Pacific region, the company reported an increase in revenue of 2.1%.

With the purpose of consolidating some of the Group Management functions to Stockholm, the company will soon complete the establishment of a Corporate Management office in Stockholm.



## Online

Investment (SEK m)	Ownership	Invested amount	Estimated fair value
Rocket Internet with port- folio companies	mixed	6 090	7 876
Groupon, directly owned shares	8 377 156	20	959
Avito (directly and through Vosvik)	50%	285	336
CDON	25.1%	517 <sup>1)</sup>	940
Other online investments	mixed	512	205
Total		7 424	10 316

The value of dividend received from MTG when shares distributed and share purchases made thereafter.

Return Online	1 year	5 years
Average yearly internal rate of return (IRR)	70%	42%

Online services are growing strongly and Kinnevik is searching for various types of investments that will benefit from households spending a growing proportion of their time and budget online. The main focus is consumer-oriented services, with proven business concepts. Expansion in consumer-related Internet services is capital-intensive and competition in the market is tough, but at the same time, the growth potential is significant.

In the first quarter of 2012, Kinnevik invested SEK 2,679 m in Rocket Internet with portfolio companies, out of which a majority into the e-commerce companies Zalando, Dafiti, Lamoda and Namshi, as well as payment for exercising warrants in Rocket Internet.

At the end of the quarter, investments in Online were valued at a total of SEK 10,316 m. The assessed change in fair value recognized in the consolidated income statement amounted to a loss of SEK 165 m (profit of 29) for the first quarter, of which a loss of SEK 235 m (profit of 17) related to the change of fair value in Rocket Internet with portfolio companies (due to decreased market price of Rocket's shares in Groupon), a loss of SEK 238 m (loss of 33) related to the change in fair value of directly owned shares in Groupon, and SEK 311 m (45) related to CDON.

In the valuation of Kinnevik's investment in Rocket Internet, and direct investments in Rocket's portfolio companies, all portfolio companies with the exception of Zalando and Groupon have been valued at cost, which is considered to correspond to fair value. Rocket's shares in Groupon have been valued at current stock-market price at the end of the reporting period and Zalando is recognized at the assessed fair value by applying a multiple to the company's historic sales. The multiple was determined based on a comparison with a group of comparable companies.

During 2011 and first quarter of 2012, a number of Rocket's portfolio companies issued new shares to external investors at price levels that exceeded Kinnevik's recognized assessed fair values. Since the newly issued shares have better preference over the portfolio companies' assets in the event of liquidation or sale than Kinnevik's shares have, Kinnevik do not consider these price levels as a relevant

base for assessing the fair values in the accounts. The latest transactions that have been made with better preference than Kinnevik's shareholdings, have been made at levels that, applied on Kinnevik's shareholdings, is above three billion kronor higher than Kinnevik's book value as per 31 March 2012.

## **Rocket Internet**

Rocket Internet is a company that incubates and develops e-commerce and other consumer-oriented online companies. Through an agreement signed in 2009, Kinnevik owns 25% of Rocket Internet following the exercise of warrants during the first quarter of 2012.

Kinnevik works closely with the founders of Rocket Internet in order to start up companies and develop them into leading Internet players. During the past year a number of companies have been established in emerging markets where Rocket Internet's online expertise can be combined with Kinnevik's experience and network.

Rocket Internet's portfolio comprises companies that are active in:

- E-commerce with a focus on footwear and fashion, with Zalando in Europe, Dafiti in Brazil, Lamoda in Russia, Namshi in Middle East and North Africa, and a number of other newly started companies in other emerging markets.
- E-commerce of furniture, with Home24 in Europe and a number of new companies that have been started in emerging markets.
- Other E-commerce comprising outdoor articles, toys, jewelry, interior decor and beauty products (Glossybox).
- Group discounts, with MyCityDeal, a company started up by Rocket merging with the US company Groupon in 2010
- Marketplaces for brokering short-term housing through the companies Wimdu and Airizu.
- The profile-matching dating website, e-Darling.

#### Zalando

Zalando started its operations in Germany in 2008 and has today online shops also in the Netherlands, France, the United Kingdom, Austria, Italy, Switzerland and from April 2012 Sweden. The company intends to continue its expansion geographically and through increasing its range of footwear, fashion and accessories. In 2011, Zalando launched its own logistic center and opened the first warehouse operated by the company. A new warehouse construction project has been initiated in the city of Erfurt in Germany to start operations in 2012. Zalando continues to grow strongly. In the first half of 2011, the company generated net sales of approximately EUR 200 m, compared to full year sales of EUR 159 m in 2010. Due to the strong growth and geographical expansion, the company reported an operating loss.



## Groupon

Groupon is a leading daily deal site with a global presence, offering goods and services at a discount on local e-commerce marketplaces. The Company has driven innovation by changing the way merchants market themselves. Groupon is today present in 48 countries. Following the strong trend of growth in data usage within telecom, Groupon continues to increase its mobile footprint with product rollouts in more than 30 countries and further extend current and new strategic relationships with key industry partners. The Company reported revenues of USD 1,610 m (313) and an operating loss of USD 233 m (420) for the full year 2011.

## **Avito**

Avito.ru is the leading online service for classified advertising in Russia. In the first quarter, the company had an average of 4.2 million new classifieds per month (2.3 million for the corresponding period last year) and 24.2 million (13.1) million unique monthly visitors. The company has during the first quarter continued to invest to further strengthen its leading position. Revenues primarily derive from advertising sales on the website.

### **CDON**

CDON Group is a leading e-commerce company with some of the most well known and appreciated brands in the Nordic area.

	Jan-	Jan-Mar		
Key data (SEK m)	2012	2011	2011	
Revenue	954	572	3 404	
Operating profit, EBIT	-12	20	129	
Net profit/loss	-13	13	83	

During the first quarter of 2012, CDON increased its market share for all the Group's business segments and the continued high sales growth of 67% contributed to record sales of SEK 954 m. The operating profit was pushed down by non-recurring costs and the decrease is a result of the ongoing shift in the Entertainment segment, away from the sale of media products towards growth categories such as consumer electronics. Furthermore, margins are affected by the consolidation of Tretti.com from 3 June 2011, the nonrecurring cost from the adjusted offset model for returns within the Fashion segment as well as by the non-recurring cost related to Nelly's warehouse relocation. Investments made during 2011 and the first quarter of 2012 have proven to be the right strategy and CDON doubled its organic growth during the first quarter of 2012 compared to the same period last year. The company has continued to invest in the geographic expansion of Nelly.com and overall, the Group's online stores had 58.7 (34.1) million visitors and generated 1.6 (1.3) million orders during the quarter.

## Media

Investment (SEK m)	Ownership	Estimated	l fair value
Modern Times Group	20.3%		4 921
Metro	97.1%1)		1 363
Total			6 284
<sup>1)</sup> Fully diluted.			
Return Media		1 year	5 years
Average yearly internal rate of return (IRF	?)	-25%	-5%

For advertisers, television is a very important channel for marketing and brand building. The Kinnevik media companies have strong market positions and brands with operations in a total of 41 markets and a combined reach of 125 million daily TV viewers in MTG and 18 million daily readers in Metro covering Scandinavia, Eastern Europe, Africa and Latin America.

## **Modern Times Group MTG**

	Jan-	ruii year	
Key data (SEK m)	2012	2011	2011
Revenue	3 259	3 125	13 473
Operating profit/loss, EBIT	542	686	-615
Net profit/loss	454	490	-1 289

The result of the first quarter of 2012 was influenced by investments within the MTG Group, where investments were made in spring free-TV schedules in Scandinavia and in pay-TV content offering and new technologies across the Nordic region. The work to drive up audience shares is ongoing. Scandinavian TV advertising markets and the Nordic pay-TV operations generated healthy sales and underlying subscriber growth, with a margin that remain high by industry standards.

Both MTG's free-TV and pay-TV businesses in emerging markets reported sales growth and improved profitability levels, despite the fact that there has been no trend shift in the development of the emerging advertising markets and that the company has continued to invest in the development of its emerging market satellite platforms. The target audience and advertising market shares has grown year on year in almost all of MTGs free-TV emerging market territories, as well as its emerging market pay-TV subscriber bases.



### Metro

	Jan-	ruii year	
Key data (EUR m)	2012	2011	2011
Revenue	47.2	45.2	197
Operating profit, EBIT	0.6	1.1	19.4
Net result	-1.7	-2.2	4.7

Net revenue like-for-like increased by 4% in the first quarter 2012. In local currencies, net revenue like-for-like increased by 1%. Excluding start-up costs of EUR 0.8 m in Colombia during the first quarter of 2012, EBIT increased by EUR 0.2 m compared to same period last year.

## The advertising market

ZenithOptimedia (March 2012) is forecasting global advertising expenditure to grow by 4.8% in 2012. Newspapers advertising expenditure is expected to decline by 1.1% in 2012 in Western Europe and to increase by 3.2% in emerging and developing markets. Developing markets are expected increase their share of the global ad market from 33.2% to 37.1% over the next three years.

The first quarter is one of the two weaker quarters for Metro, following lower consumer spend after the Christmas season. In the second quarter advertising spend is higher and peaks before the summer holidays. Seasonality is strong in Europe whereas Asia and Latin America exhibit less seasonality.

#### **Operations**

Metro is published in over 100 major cities in 22 countries across Europe, Asia, North and South America. Metro's global readership has increased by 7% year-on-year to approximately 18.2 million daily readers.

The year has started a little slower than expected with the economic uncertainty in the euro zone affecting the results. Also, Metro launched new editions in Bogota, Colombia and Guadalajara, Mexico in the latter part of 2011 which have had a negative impact on the first quarter results.

On an operational level, the picture is mixed with operations in Europe experiencing a slight slowdown whereas Russia and Latin America are showing a steady sales growth. The advertising markets in Denmark and Netherlands are experiencing a decline due to concerns on the general economy which is reflected in the slightly worse performance of these two countries. Metro has a new management team in Netherlands and in both countries the company is looking at developing additional income streams to counter the revenue decline.

In spite of a challenging macro-economic environment Metro continued to see strong growth in Russia and Latin America. The operation in St Petersburg had a sales growth of 13% and Mexico had a sales growth of 17% year-on-year. This is largely a result of the good quality product in these markets which attract the advertisers.

## Microfinancing

Investment (SEK m)	Ownership	Invested amount	Estimated fair value
Bayport	37% 1)	329	407
Seamless	11.9% 1)	16	45
Milvik	56%	10	10
Microvest II	fund participation	30	26
Other		7	7
Total		392	495
1) After warrants have bee	en utilised.		
Return Microfinancing		1 year	5 years
Average yearly internal ra	te of return (IRR)	38%	16%

Similar to the manner in which Kinnevik developed telecom services in emerging markets through innovative products and distribution networks, Kinnevik is now searching for investment opportunities in the microfinancing sector.

Bayport, a company offering micro credits and financial services in five African countries (Ghana, Uganda, Zambia, Tanzania and Botswana) as well as in Colombia, is Kinnevik's largest investment in the microfinancing sector. Bayport was founded in 2002 and has grown with profitability into a leading African micro credit company with total assets of around USD 290 m. The company has about 235,000 customers and the product portfolio is continuously expanding, primarily with loans with longer duration. Loans are used primarily for financing larger non-recurrent expenses, such as school fees, investment in farming or for starting smaller companies. Ghana and Zambia are Bayport's largest markets, while also the other countries are displaying rapid growth. Bayport expanded its operations to Colombia in the first quarter of 2011 through the acquisition of a majority stake in the Colombian payroll deduction company FiMSA.

Seamless specialize in solutions for Mobile Money, prepaid e-Top Up and Value Added Services. Seamless transaction switch ERS 360° processes over 2.4 billion transactions each year and has been deployed for more than 40 mobile operators in 26 countries. A recent addition to Seamless product portfolio is Seamless SEQR, a mobile payment and transaction service using QR codes on the front-end and Seamless transaction server on the back-end. Seamless was founded in 2001 and its shares are traded on NASDAQ OMX First North. Seamless headquarter is in Stockholm with offices in Accra, Kolkata, Lahore, Mumbai and Riga.

Milvik provides the technology, distribution and insurance solutions which enable mobile telephone operators in emerging markets to provide microinsurance products to their customer base. Milvik is operating in Ghana, Tanzania and Senegal.

Microvest II is a fund focusing on equity investments in micro financing companies in emerging markets. The fund has currently eight investments, of which two in India, two in Peru, and one in each of Paraguay, El Salvador, Ecuador and Kazakhstan.



## Paper & Packaging

Investment (SEK m)	Ownership	Estimated fair value
Korsnäs Industrial and Forestry	100%	3 996
Bergvik Skog	5%	659
Total		4 655

Return Paper & Packaging	1 year	5 years
Average yearly internal rate of return (IRR) 1)	13%	12%

<sup>1)</sup> Return calculated as net profit divided by average invested capital.

The growth and urbanisation in emerging markets and the changing lifestyle that this entails increases the demand for modern packaging solutions. This is a key value driver for Korsnäs with is clear focus on liquid packaging board and high quality cartonboard.

### Korsnäs

Korsnäs is the second largest producer in the world of liquid packaging board, the second largest when it comes to coated white top liner and one of the largest producers of cartonboard. With its vast experience, solid competence and advanced technology, Korsnäs nurtures its ambition to constantly develop and improve its products and services to bring benefit to its customers. The company has two fully integrated mills in Gävle and Frövi and produces CTMP pulp for internal use in Rockhammar. Korsnäs Forestry is responsible for purchases of wood and fiber for Korsnäs Industrial and also conducts external sales, primarily of saw logs. Korsnäs also owns 5% of the shares in Bergvik Skog AB.

	Jan-March		Full year
Key data (SEK m)	2012	2011	2011
Korsnäs Industrial			
Revenue	1 887	1 874	7 129
EBIT	235	254	859
Operating margin	12.5%	13.6%	12.0%
Korsnäs Forestry			
Revenue	279	261	1 125
EBIT	5	10	48
Korsnäs Group			
Revenue	2 166	2 135	8 254
EBIT	240	264	907
Operating margin	11.1%	12.4%	11.0%
Return on operational capital	11.2%	13.2%	11.0%
Cash flow data			
EBITDA	393	415	1 515
Change in working capital	76	-59	-437
Cash flow from operations	499	279	832
Investments in tangible fixed assets	-95	-97	-687
Production, thousand tons	267	278	1 061
Deliveries, thousand tons	263	259	1 002

Korsnäs' operating profit for the first quarter of the year amounted to SEK 240 m, compared with SEK 264 m in the year-earlier period. The decrease was primarily due to

lower production volumes, higher costs for chemicals and higher fixed costs. These negative effects were offset by higher sales prices in local currencies, lower costs for pulpwood and external pulp, as well as lower energy costs due to lower energy consumption and lower electricity price. The explanatory items are presented in the table below.

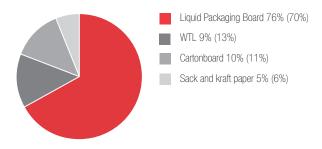
Explanation items in changes in EBIT (SEK m)	Jan-March
EBIT 2011	264
Delivery and production volumes and changed product mix	-21
Sales prices including currency effects	13
Cost changes for energy	35
Cost changes for pulpwood and external pulp	10
Cost changes for chemicals	-23
Change in fixed costs	-30
Other	-8
EBIT 2012	240

#### **Market**

Demand was somewhat weaker during the first quarter of 2012, compared with the year-earlier period. Deliveries of liquid packaging board increased slightly, while other product areas had somewhat weaker delivery volumes, year-on-year. The product range in each product area continued to develop as prioritized products in line with the company's long-term strategy. Price increases were implemented in line with agreements with major liquid-packaging-board customers. Prices in other product areas remained largely unchanged during the first quarter.

## Korsnäs Industrial's sales volume divided per product January-March 2012

Numbers in brackets refer to January-March 2011.



## **Production**

The somewhat lower production volumes during the first quarter of 2012, compared with the year-earlier period, were due to shorter extended maintenance stoppages at the Frövi facility to adapt stock volumes to demand. In other respects, production during the quarter functioned well. No operational problems had any significant impact on production volumes.

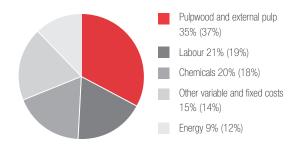
The supply of wood-fiber material has been good during the first quarter. Pulpwood prices stabilized during the first quarter, following the price reductions that gradu-



ally occurred since September 2011. The official prices for coniferous pulpwood in Central Sweden have declined by slightly more than 15% since October 2011, while prices for birch pulpwood declined by about 11%.

### Distribution of operating costs January-March 2012

Excluding depreciation, Korsnäs Industrial. Numbers in brackets refer to January-March 2011.



### **Investments and maintenance stoppages**

The project pertaining to a new bioenergy facility in Korsnäs' industrial area is progressing in cooperation with Gävle Energy AB's jointly owned company, Bomhus Energi AB. The aim of the bioenergy facility is to assure delivery of eco-friendly electricity and steam to Korsnäs' plant in Gävle from 2013, as well as district heating to Gävle Energi's customers. All the main components have been procured within the project's budget framework and work to install the equipment is progressing according to plan. For Korsnäs, the investment in 50% of the shares and debenture loans in Bomhus will amount to approximately SEK 320 m, of which SEK 227 m has been paid to date. In addition to the investment in Bomhus Energi, Korsnäs will make further energy investments of about SEK 145 m in the existing plant for the delivery of waste heat to Gävle Energi AB, of which SEK 118 m has been paid to date.

Decisions have also been made to invest SEK 270 m in the refurbishment of PM5 in Gävle, of which SEK 54 m has been paid to date. The refurbishment, which will be implemented during scheduled maintenance stoppages in autumn 2012, will affect several sections of the machine and is an aggressive quality investment to improve the surface of cartonboard.

During 2011, a decision was also made to install a new wash press and to modify the oxygen phase in Fiber-line 3 in Gävle. The expansion is estimated to increase wood replacement and reduce requirements of bleaching chemicals. The investment totals SEK 95 m, of which SEK 41 m has been paid to date.

Maintenance stoppages for the year in the plants in Gävle and Frövi were scheduled for the same quarter as 2011, as stated in the table below.

Implemented and planned maintenance stoppages	2012	2011
Korsnäs Gävle	Q4: 11 days	Q4: 11 days
Korsnäs Frövi	Q2: 8 days	Q2: 8 days

## Agriculture

Investment (SEK m)	Ownership	Invested amount	Estimated fair value
Black Earth Farming, Russia	24.9%	659	404
Rolnyvik, Poland	100%	174	250
Total		833	654

Return Agriculture	1 year	5 years
Average yearly internal rate of return (IRR)	-42%	-5%

Current focus in agriculture is to continue the expansion in less developed areas, where larger acreage can be acquired at relatively low prices and developed to achieve higher productivity.

## **Black Earth Farming**

Black Earth Farming (BEF), with shares listed on NASDAQ OMX Stockholm, is a leading agricultural company with operations in Russia. The company acquires and cultivates agricultural land in the fertile Black Earth region in Southwest Russia.

	-Dec	
Key data (USD m)	2011	2010
Revenue	77.6	59.9
Operating loss, EBIT	-25.3	-25.7
Net loss	-41.7	-36.4

Black Earth Farming's reported an operating loss for 2011. There are several driving factors, both external and internal, affecting crop yield and price including weather conditions as well as issues with harvest and storage logistics. Revenue per hectare was close to 2008 levels when yields were higher but prices lower. Operating costs per hectare were up year-on-year but the severe drought that impacted the 2010 harvest makes it an abnormal reference point, as some inputs were scaled back and volume driven costs were lower. Overhead and indirect costs per hectare are trending lower but the key to improving results going forward will be on the revenue side.

There are a lot of initiatives underway to lift crop yield performance. The end target is to lower the cost per ton to increase the potential of being highly profitable in a favorable year whilst staying profitable in a bad year. With an almost completely new management team put in place in the latter part of 2011 the process of improving performance has begun.

## Rolnyvik

Kinnevik's wholly owned Polish agricultural company, Rolnyvik, operates the Barciany and Podlawki farms, with a total area of 6,705 hectares.

Rolnyvik reported an operating profit of SEK 9 m (11) in the first quarter. As in previous years, a large portion of last year's harvest was stored and will be sold during the first half of 2012.



## Renewable energy

Investment (SEK m)	Ownership	Invested amount	Estimated fair value
Latgran	75%	129	268
Vireo	78%	78	78
Total		207	346
Return Renewable energy		1 yea	ar 5 years
Average yearly internal rate	of return (IRR)	5%	6 23%

Renewable energy production is expected to see substantial growth in coming years, especially in Europe driven by EU commitments to 20% renewable production by 2020. Bioenergy is of strategic interest for Kinnevik given strong European growth expectations in combination with Kinnevik's experience from and activities in agriculture and forestry. The strategy is focused around two core areas – large scale wood pellets production, and local energy production based on biogas and biomass. Central and Eastern Europe is the main geographical focus where operations are conducted in the two companies Latgran and Vireo Energy.

Latgran conducts production of pellets from forest raw materials at the company's three production facilities in Latvia. All production is exported to several major industrial customers in Scandinavia and the rest of Northern Europe.

	Jan-I	Jan-March			
Key data (SEK m)	2012	2011	2011		
Revenue	161	97	319		
EBIT	17	14	32		
Production, thousand tons	99	61	292		
Deliveries, thousand tons	143	88	265		

Demand for pellets remained favorable during the first quarter and the company delivered in line with multi-year contracts with its major customers. Increased costs for raw material and energy, which has not been fully compensated by price increases on pellets, resulted in a decrease in operating margin down to 11% compared to 14% in the first quarter 2011. The increased production volume compared to same period previous year is due to that the company's third pellets plant in South-east Latvia was commissioned in the third quarter of 2011.

In 2010, Vireo Energy commenced operations aimed at building, owning and operating facilities that produce energy from renewable sources. Initially, the company is focusing primarily on projects to recover energy from landfill gas, and other forms of waste based biogas. Geographic focus is Poland and adjacent countries. Contracts have been signed for the recovery of biogas with a number of landfills in Poland and Belarus. Vireo are now investing in these facilities and is commencing the sale of energy.



#### **Parent Company and other**

The administration costs within the Parent Company and the Group's other companies amounted to a net expense of SEK 22 m (expense of 18) for the quarter after invoicing for services performed.

#### **Risk Management**

The Group's financing and management of financial risks is centralized within Kinnevik's finance function and is conducted on the basis of a finance policy established by the Board of Directors. The Group's operational risks are primarily evaluated and managed within the particular business area and then reported to the Kinnevik Board.

The Group has established a model for risk management, the aims of which are to identify, control and reduce risks. The identified risks and how they are managed are reported to the Kinnevik Board on a quarterly basis.

Kinnevik's wholly owned subsidiary Korsnäs accounts for most of the operational risks and they are mainly related to market development, customers and suppliers and the risk for a major accident in the production plants.

Kinnevik is exposed to financial risks mainly in respect of changes in the value of the stock portfolio, changes in market interest rates, exchange rate risks and liquidity and refinancing risks.

The Group is also exposed to political risks since the companies Kinnevik has invested in have a substantial part of their operations in emerging markets such as Latin America, Sub-Saharan Africa and Russia.

For a more detailed description of the Company's risks and risk management, refer to the Board of Directors' report and Note 32 of the 2011 Annual Report.

#### **Accounting principles**

The consolidated financial statements are prepared in accordance with the International Financial Reporting Standards (IFRS), as adopted by the EU. This report was prepared in accordance with the Annual Accounts Act and IAS 34, Interim Financial Reporting.

The accounting principles and calculation methods applied in this report are the same as those described in the 2011 Annual Report.

## **Related party transaction**

Related party transactions for the period are of the same character and amounts as the transactions described in the 2011 Annual Report.

### **Kinnevik Annual General Meeting 2012**

The Annual General Meeting will be held on Monday 7 May 2012 at 10:00 a.m. at the Hotel Rival, Mariatorget 3 in Stockholm.

Further details on how and when to register are published on Kinnevik's website, www.kinnevik.se.

The Board of Directors has proposed a cash dividend of SEK 5.50 (4.50) per share to be paid to the shareholders.

#### **Financial reports**

Reporting dates for 2012:

20 July Interim Report January-June19 October Interim Report January-September

Stockholm, 20 April 2012

Mia Brunell Livfors President and Chief Executive Officer

This Interim Report has not been subject to specific review by the Company's auditors.

Kinnevik discloses the information in this year-end release pursuant to the Swedish Securities Exchange and Clearing Operations Act and/or the Swedish Financial Instruments Trading Act. The information was submitted for publication at 8.00 CET on 20 April 2012.

## For further information, please visit www.kinnevik.se or contact:

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Kinnevik was founded in 1936 and thus embodies seventy-five years of entrepreneurship under the same group of principal owners. Kinnevik's objective is to increase shareholder value, primarily through net asset value growth. The company's holdings of growth companies are focused around seven business sectors; Telecom & Services, Online, Media, Microfinancing, Paper & Packaging, Agriculture and Renewable energy.

Kinnevik has a long history of investing in emerging markets which has resulted in a considerable exposure to consumer sectors in these markets. Kinnevik plays an active role on the Boards of its holdings.

The Kinnevik class A and class B shares are listed on NASDAQ OMX Stockholm's list for Large Cap companies within the financial and real estate sector. The ticker codes are KINV A and KINV B.



## CONDENSED CONSOLIDATED INCOME STATEMENT (SEK m)

	2012	2011	
	1 Jan-	1 Jan-	2011
Note	31 March	31 March	Full year
Revenue	2 406	2 282	8 789
Cost of goods sold and services	-2 034	-1 915	-7 476
Gross profit/loss	372	367	1 313
Selling, administration, research and development			
costs	-146	-129	-640
Other operating income	21	25	158
Other operating expenses	-4	-2	-5
Operating profit/loss	243	261	826
Dividends received	-	-	4 951
Change in fair value of financial assets	2 857	-101	1 171
Interest income and other financial income	18	19	68
Interest expenses and other financial expenses	-107	-84	-328
Profit/loss after financial items	3 011	95	6 688
Taxes	-49	-46	-133
Net profit/loss for the period	2 962	49	6 555
Of which attributable to:			
Equity holders of the Parent Company	2 960	47	6 553
Non-controlling interest	2	2	2
Earnings per share before dilution, SEK	10.68	0.17	23.64
Earnings per share after dilution, SEK	10.67	0.17	23.62
Average number of shares before dilution	277 183 276	277 158 190	277 173 242
Average number of shares after dilution	277 479 958	277 364 583	277 396 143

## CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME (SEK m)

	2012	2011	
	1 Jan-	1 Jan-	2011
	31 March	31 March	Full year
Net profit/loss for the period	2 962	49	6 555
Other comprehensive income for the period			
Translation differences	-6	-8	-3
Cash flow hedging	-2	-55	-82
Actuarial profit/loss	-	-	-14
Tax attributable to other comprehensive income	0	14	25
Total other comprehensive income for the period	-8	-49	-74
Total comprehensive income for the period	2 954	0	6 481
Total comprehensive income for the period attributable to:			
Equity holders of the Parent Company	2 952	-2	6 478
Non-controlling interest	2	2	3



## CONDENSED CONSOLIDATED CASH-FLOW STATEMENT (SEK m)

	2012		
	1 Jan-	1 Jan-	2011
	31 March	31 March	Full year
Operating profit	243	261	826
Adjustment for non-cash items	175	147	605
Taxes paid	-4	-59	-190
Cash flow from operations before change in working capital	414	349	1 241
Change in working capital	37	-8	-460
Cash flow from operations	451	341	781
Acquisition of subsidiaries	-102	-5	-148
Investments in tangible and biological fixed assets	-105	-115	-792
Sales of tangible and biological fixed assets	3	-	7
Investments in intangible fixed assets	-	-	-5
Investments in shares and other securities	-869	-430	-2 744
Sales of shares and other securities	-	-	28
Dividends received	-	-	4 951
Changes in loan receivables	0	9	-26
Interest received	0	6	27
Cash flow from investing activities	-1 073	-535	1 298
Change in interest-bearing liabilities	1 275	333	-468
Interest paid	-107	-84	-328
Dividend paid to equity holders of the Parent company	-	-	-1 247
Dividend paid to holders of non-controlling interest	-	-	-4
Cash flow from financing activities	1 168	249	-2 047
Cash flow for the period	546	55	32
Exchange rate differences in liquid funds	0	0	0
Cash and short-term investments, opening balance	182	150	150
Cash and short-term investments, closing balance	728	205	182



## CONDENSED CONSOLIDATED BALANCE SHEET (SEK m)

ASSETS	Note	2012 31 March	2011 31 March	2011 31 Dec
Fixed assets	11010	o i mai on	or maron	0.200
Intangible fixed assets		1 887	826	957
Tangible and biological fixed assets		6 506	6 339	6 526
Financial assets accounted to fair value through				
profit and loss	3	63 964	54 647	58 615
- whereof interest-bearing		211	179	227
Financial assets held to maturity		-	234	263
Investments in companies accounted for using the				
equity method		249	126	242
		72 606	62 172	66 603
Current assets				
Inventories		2 105	1 701	2 180
Trade receivables		1 153	923	771
Tax receivables		24	0	25
Other current assets		376	177	307
Short-term investments		0	4	0
Cash and cash equivalents		729	201	182
		4 387	3 006	3 465
TOTAL ASSETS		76 993	65 178	70 068
SHAREHOLDERS' EQUITY AND LIABILITIES				
Shareholders' equity				
Equity attributable to equity holders of the Parent				
Company		62 592	54 398	59 637
Equity attributable to non-controlling interest		113	29	50
		62 705	54 427	59 687
Long-term liabilities				
Interest-bearing loans		8 016	7 450	4 936
Provisions for pensions		530	540	534
Other provisions		11	15	9
Deferred tax liability		1 042	1 079	1 060
Other liabilities		20	4	12
		9 619	9 088	6 551
Short-term liabilities				
Interest-bearing loans		11	27	1 741
Provisions		21	38	19
Trade payables		1 093	996	999
Income tax payable		72	14	10
Other payables		3 472	588	1 061
		4 669	1 663	3 830
TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES		76 993	65 178	70 068



## CONDENSED REPORT OF CHANGES IN EQUITY FOR THE GROUP (SEK m)

	2012	2011	
	1 Jan-	1 Jan-	2011
	31 March	31 March	Full year
Equity, opening balance	59 687	54 425	54 425
Total comprehensive income for the period	2 954	0	6 481
Business combination, non-controlling interest	56		22
Contribution from non-controlling interest	5	-	2
Dividend paid to owners of non-controlling interest	-	-	-4
Dividend paid to shareholders of the Parent company	-	-	-1 247
Effect of employee share saving	3	2	8
programme			
Equity, closing amount	62 705	54 427	59 687
Equity attributable to the shareholders of the Parent Company	62 592	54 398	59 637
Equity attributable to non-controlling interest	113	29	50

	2012	2011	2011
KEY RATIOS	31 March	31 March	31 Dec
Debt/equity ratio	0.14	0.15	0.12
Equity ratio	81%	84%	85%
Net debt	7 617	7 399	6 539

## **DEFINITIONS OF KEY RATIOS**

Debt/equity ratio Interest-bearing liabilities including interest-bearing provisions divided by share-

holders' equity.

Equity ratio Shareholders' equity including non-controlling interest as percentage of total assets.

Net debt Interest-bearing liabilities including interest-bearing provisions less the sum of inte-

rest-bearing receivables, short-term investments and cash and cash equivalents.

Operating margin Operating profit after depreciation divided by revenue.

Operational capital employed Average of intangible and tangible fixed assets, investments in companies accounted

for using the equity method, inventories and short-term non-interest bearing receiva-

bles less other provisions and short-term non interest bearing liabilities.

Return on operational capital employed Operating profit after depreciation divided by average operational capital employed.



## NOTES TO THE GROUP'S FINANCIAL STATEMENTS (SEK m)

### Note 1 Condensed segment reporting

Kinnevik is a diversified company whose business consists of managing a portfolio of investments and to conduct operations through subsidiaries. The Kinnevik Group's accounting is distributed on the following three accounting segments:

Paper & Packaging - Korsnäs

Other operating subsidiaries - Latgran, Rolnyvik, Vireo Energy, Relevant Traffic, Guider Media, Duego Technologies and Milvik as well as G3 Good Governance Group.

Parent Company & other - all other companies and financial assets (including change in fair value of financial assets). Following the acquisition of Metro on 29 March 2012, Media will be an accounting segment from the second quarter 2012.

This distribution coincides with management's internal structure for controlling and monitoring the Group's operations.

1 lon 21 May 2012	Paper &	Other operating	Parent company &	Fliminations	Total
1 Jan-31 Mar 2012	packaging	subsidiaries	other	Eliminations	Group
Revenue	2 166	271	4	-35	2 406
Operating costs	-1 791	-241	-25	37	-2 020
Depreciation	-153	-6	-1		-160
Other operating income and expenses	18	1		-2	17
Operating profit/loss	240	25	-22	0	243
Change in fair value of financial assets	6		2 851		2 857
Financial net	-45	-2	-42		-89
Profit/loss after financial items	201	23	2 787	0	3 011
Investments in subsidiaries and financial fixed					
assets			3 468		3 468
Investments in tangible and biological fixed assets	95	10			105

1 Jan-31 Mar 2011	Paper & packaging	Other operating subsidiaries	Parent company & other	Eliminations	Total Group
Revenue	2 135	169	6	-28	2 282
Operating costs	-1 741	-150	-24	28	-1 887
Depreciation	-151	-6	0		-157
Other operating income and expenses	21	4	-2		23
Operating profit/loss	264	17	-20	0	261
Change in fair value of financial assets	13		-114		-101
Financial net	-40	-1	-24		-65
Profit/loss after financial items	237	16	-158	0	95
Investments in subsidiaries and financial fixed assets			435		435
Investments in tangible and biological fixed assets	97	18			115



1 Jan-31 Dec 2011	Paper & packaging	Other operating subsidiaries	Parent company & other	Eliminations	Total Group
Revenue	8 254	637	24	-126	8 789
Operating costs	-6 873	-607	-121	132	-7 469
Depreciation	-608	-37	-2		-647
Other operating income and expenses	134	18	7	-6	153
Operating profit/loss	907	11	-92	0	826
Dividends received	4		4 947		4 951
Change in fair value of financial assets	97		1 074		1 171
Financial net	-155	-4	-101		-260
Profit/loss after financial items	853	7	5 828	0	6 688
Investments in subsidiaries and financial fixed assets	112	143	3 127		3 382
Investments in intangible fixed assets		5			5
Investments in tangible and biological fixed assets	687	103	2		792



Note 2 Change in fair value of financial assets and dividends received

	2012	2011	
	1 Jan-	1 Jan-	2011
	31 March	31 March	Full year
Listed holdings			
Millicom	2 270	-1 476	2 965
Tele2	149	840	2 873
Transcom	66	-26	-314
CDON	311	45	108
Groupon, direct ownership	-238	-	747
MTG	485	470	-1 472
Metro 1)	39	12	-382
Seamless	29	-	-
Black Earth Farming	-23	62	-396
Total listed holdings	3 088	-73	4 129
Unlisted holdings			
Online	-238	-16	1 811
Microfinancing	1	-25	73
Paper & Packaging	6	13	101
Agriculture	0	0	8
Total unlisted holdings	-231	-28	1 993
Total	2 857	-101	6 122

## Note 3 Financial assets accounted at fair value through profit and loss

## 31 March 2012

	01 111	41011 2012			
	Class	Class	2012	2011	2011
	A shares	B shares	31 March	31 March	31 Dec
Listed holdings					
Millicom	37 835 438		28 358	22 834	26 088
Tele2	18 507 492	116 988 645	18 278	19 755	18 129
Transcom	247 164 416	163 806 836	255	307	189
CDON	16 639 607		940	513	629
Groupon, direct ownership	8 377 156		959	-	1 197
MTG	5 119 491	8 384 365	4 921	6 479	4 436
Metro 1)			-	671	277
Seamless	2 300 000		45	-	-
Black Earth Farming	31 087 097		404	886	427
Total listed holdings			54 160	51 445	51 372
Unlisted holdings					
Online			8 322	2 057	5 895
Media			128	-	-
Microfinancing			440	329	440
Paper & Packaging			662	575	656
Agriculture			3	24	3
Parent Company & other			249	217	249
Total unlisted holdings			9 804	3 202	7 243
Total			63 964	54 647	58 615

<sup>&</sup>lt;sup>1)</sup> Metro became subsidiary to Kinnevik on 29 March 2012. The change in fair value for the first quarter 2012 relates to the period from 1 January until the bid was published on 6 February.



# FINANCIAL KEY RATIOS MAJOR UNLISTED HOLDINGS (SEK m)

	2012 Q1	2011 Full year	2011 Q4	2011 Q3	2011 Q2	2011 Q1 I	2010 Full year	2010 Q4	2010 Q3	2010 Q2	2010 Q1	2009 Full year
Revenue												
Korsnäs Industrial	1 887	7 129	1 723	1 794	1 738	1 874	7 148	1 751	1 766	1 720	1 911	7 098
Korsnäs Forestry	279	1 125	290	268	306	261	1 030	247	252	283	248	941
Total Korsnäs	2 166	8 254	2 013	2 062	2 044	2 135	8 178	1 998	2 018	2 003	2 159	8 039
Operating profit before depreciation (EBITDA)												
Korsnäs Industrial	385	1 460	258	481	317	404	1 476	257	502	383	334	1 430
Korsnäs Forestry	8	55	18	13	13	11	52	12	17	10	13	32
Total Korsnäs	393	1 515	276	494	330	415	1 528	269	519	393	347	1 462
Operating profit after depreciation (EBIT)												
Korsnäs Industrial	235	859	107	330	168	254	879	105	352	234	188	826
Korsnäs Forestry	5	48	16	12	10	10	47	11	16	9	11	25
Total Korsnäs	240	907	123	342	178	264	926	116	368	243	199	851
Operating margin												
Korsnäs Industrial	12.5%	12.0%	6.2%	18.4%	9.7%	13.6%	12.3%	6.0%	19.9%	13.6%	9.8%	11.6%
Korsnäs Forestry	1.8%	4.3%	5.5%	4.5%	3.3%	3.8%	4.6%	4.5%	6.3%	3.2%	4.4%	2.7%
Korsnäs	11.1%	11.0%	6.1%	16.6%	8.7%	12.4%	11.3%	5.8%	18.2%	12.1%	9.2%	10.6%
Operational capital employed												
Korsnäs Industrial	8 256	7 893	8 148	7 792	7 653	7 678	7 457	7 545	7 423	7 392	7 402	7 411
Korsnäs Forestry	306	359	367	410	422	306	352	337	343	369	353	438
Total Korsnäs	8 562	8 252	8 515	8 202	8 075	7 984	7 809	7 882	7 766	7 761	7 755	7 849
Return on operational capital employed												
Korsnäs Industrial	11.4%	10.9%	5.3%	16.9%	8.8%	13.2%	11.8%	5.6%	19.0%	12.7%	10.2%	11.1%
Korsnäs Forestry	6.5%	13.4%	17.4%	11.7%	9.5%	13.1%	13.4%	13.1%	18.7%	9.8%	12.5%	5.7%
Korsnäs	11.2%	11.0%	5.8%	16.7%	8.8%	13.2%	11.9%	5.9%	19.0%	12.5%	10.3%	10.8%
Production,thousand tons	267	1 061	247	280	256	278	1 019	243	278	237	261	1 025
Deliveries, thousand tons	263	1 002	238	255	250	259	1 021	241	259	252	269	1 034



## CONDENSED PARENT COMPANY INCOME STATEMENT (SEK m)

	2012 1 Jan- 31 March	2011 1 Jan- 31 March	2011 Full year
Revenue	4	4	18
Administration costs	-24	-19	-121
Other operating income	0	1	2
Operating loss	-20	-14	-101
Dividends received	-	-	3 640
Result from financial assets	33	-	-661
Net interest income/expense	91	80	111
Profit/loss after financial items	104	66	2 989
Taxes	-19	-17	-8
Net profit/loss for the period	85	49	2 981

## CONDENSED PARENT COMPANY BALANCE SHEET (SEK m)

	2012 31 March	2011 31 March	2011 31 Dec
ASSETS			
Tangible fixed assets	2	2	2
Financial fixed assets	42 488	42 599	42 581
Short-term receivables	920	18	569
Cash and cash equivalents	1	1	1
TOTAL ASSETS	43 411	42 620	43 153
SHAREHOLDERS' EQUITY AND LIABILITIES			
Equity	38 799	37 022	38 712
Provisions	31	33	32
Long-term liabilities	4 470	5 465	1 828
Short-term liabilities	111	100	2 581
TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES	43 411	42 620	43 153

The Parent Company's liquidity, including short-term investments and unutilized credit facilities, totalled SEK 3,477 m at 31 March 2012 and SEK 4,437 m at 31 December 2011. The Parent Company's interest bearing external liabilities amounted to SEK 3,483 m (2,173) on the same dates.

Investments in tangible fixed assets amounted to SEK 0 m (0) during the period.

As of 31 March 2011 the number of shares in Investment AB Kinnevik amounted to 277,583,190 shares of which 48,665,324 are class A shares with ten votes each, 228,517,952 are class B shares with one vote each and 399,914 are class C treasury shares with one vote each. This is unchanged since 31 december 2011. The total number of votes in the Company amounted at 31 March 2012 to 715,571,106 (715,171,192 excluding 399,914 class C treasury shares). The Board has authorization to repurchase a maximum of 10% of all shares in the Company. The Board has not used the authorization during the first quarter 2012. There are no convertibles or warrants in issue.