# PRESENTATION OF KINNEVIK'S

19 OCTOBER 2022

### PRESENTATION OF KINNEVIK'S THIRD QUARTER 2022 RESULTS

Kinnevik's Q3 2022

Agenda & Presenters











**Our Financial Position** 

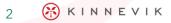
**Today's Presenters** 

**Georgi Ganev** Chief Executive Officer

Erika Söderberg Johnson Chief Financial Officer

**Torun Litzén** Director Corporate Communications

> Samuel Sjöström Chief Strategy Officer



## CHALLENGING MARKETS CONTINUES TO PUT PRESSURE ON GROWTH INVESTING WHILE ALSO PRESENTING LONGER-TERM OPPORTUNITIES

### Highlights of The Quarter

#### Q3 2022



NAV of SEK 58.0bn or SEK 207 per share, *down 5 percent from the second quarter* and 20 percent below where we ended 2021. The fair value of our *unlisted assets was written up by SEK 0.3bn* but would have been down by SEK 1.2bn without the continued currency tailwinds



Budbee and Instabox announced they are joining forces in the new combined company Instabee, creating a new group with the power to invest in, and push the boundaries of, consumer-centric and sustainable last-mile delivery services for the e-commerce sector in Europe

s Solugen 🕫

We *invested USD 50m into Solugen*, the industrial green chemicals platform providing cheaper, safer chemicals without using fossil fuels. This is *Kinnevik's first sizeable investment into climate tech* 



Monese announced a USD 35m investment by HSBC as part of a broader, strategic partnership that will focus on Monese's industry-leading, cloudbased Platform as a Service business

H2green steel

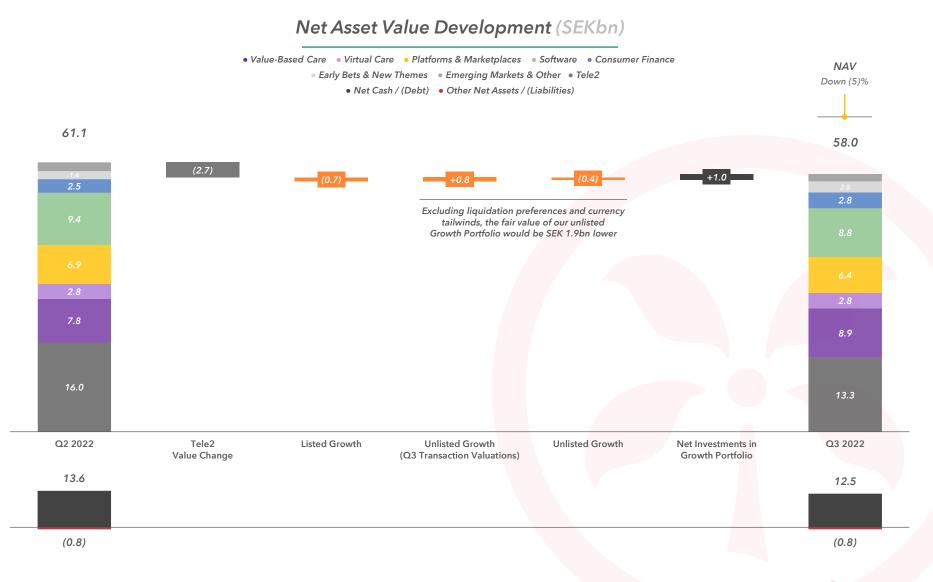
In October, we *invested EUR 25m into H2 Green Steel*, the Swedish producer of green steel reducing carbon emissions by up to 95 percent compared to traditional steelmaking



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## OUR NAV IS DOWN 5% WITH A STABLE GROWTH PORTFOLIO AND A TELE2 TRADING DOWN DURING THE QUARTER



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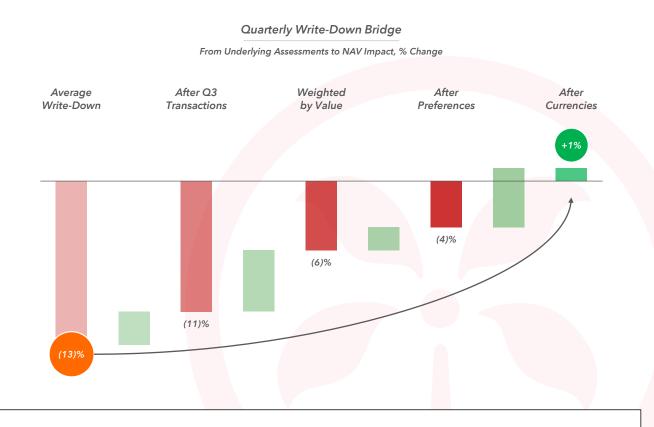
# OUR UNDERLYING VALUE REASSESSMENT OF (13)% IS INVERTED TO +1% BY DEAL VALUATIONS AND POSITIVE EFFECTS FROM PREFERENCES AND CURRENCIES

### Q3 2022 Valuations of Unlisted Assets

**Put in Perspective** 



- Budbee, ascribed a >20% higher valuation in the Instabox merger relative to our Q2 2022 valuation
- Monese, raising preferred capital at a considerable value uplift (which we discount due to the terms provided to the strategic investor)
- Before taking preferences and currencies into direct account, we are writing down our private portfolio by around 6% - fairly in line with broader market benchmarks
- Liquidation preferences provide a SEK 0.4bn positive effect, adding to last quarter's accrued difference to underlying pro rata valuations - now totalling SEK 2.7bn in 'off-balance sheet debt' that can be amortized through write-ups of the handful of businesses affected
- Currencies primarily the dollar provided a SEK 1.5bn positive effect in the third quarter, with the year-to-date effect amounting to SEK 3.9bn



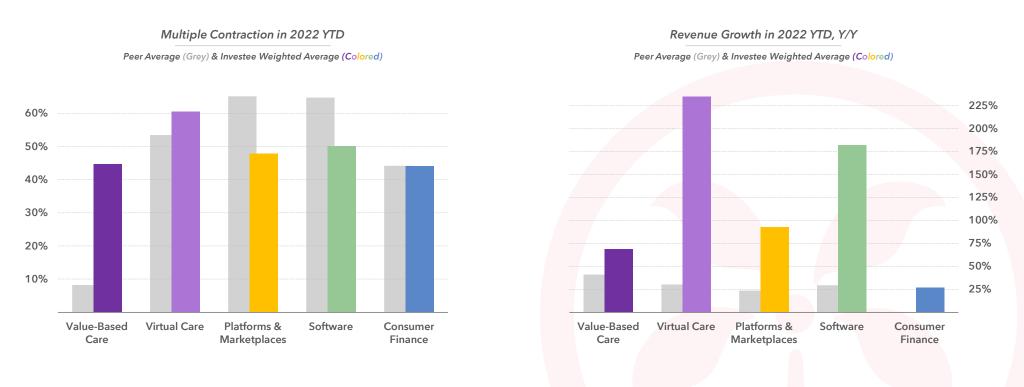
In another market-driven quarter, valuations are broadly in line with the share price development observed in our publicly listed peer sets

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# 2022 MULTIPLE CONTRACTION IS REFLECTED IN OUR MARKS, AND OUR INVESTEES CONTINUE TO OUTPACE PEERS ON GROWTH

### Q3 2022 Valuations of Unlisted Assets

Multiples & Top-Line Growth



Excluding the valuations underpinned by transactions during the third quarter, our valuation multiples have contracted by almost 50% on average during 2022 to date (42% contraction including these transactions) - more severe than the average peer group contraction of 45%

Meanwhile, our investees outpace their valuation peers by >4x on average, growing by >110% Y/Y in 2022 to date (relative to peers at <30%)



## SIX MATERIAL REVISIONS - THREE ON UPSIDE AND THREE ON DOWNSIDE, DRIVEN BY A CONFLUENCE OF MULTIPLES, OUTLOOK AND CASH BURN

### Q3 2022 Valuations of Unlisted Assets

#### Key Reassessments

#### Key Write-Ups

#### Key Write-Downs

- Valuation increase of >20% in line with the value ascribed in the merger with Instabox
  - Premium to InPost expanding slightly on an NTM basis towards high 60s %, courtesy of considerably (>4x) stronger growth and proven underlying profitability
  - Merger should create a stronger combined business - funded to break-even with a strong shareholder collective of Nordic investors
- cityblock

budbee

- Valuation increase of 25% from expanding peer multiples, strong performance and tempered burn, as well as considerable dollar tailwind
- Valued in line with listed VBC peers, including those subject to takeover bids or speculation, and at a contracting premium when excluding these
- VillageMD
- Valuation *increase of 15%* from similar dynamics as experienced at Cityblock
- Valued at a low premium to listed VBC peers, including takeover comps, and at a contracting premium when excluding these

Mathem

oda

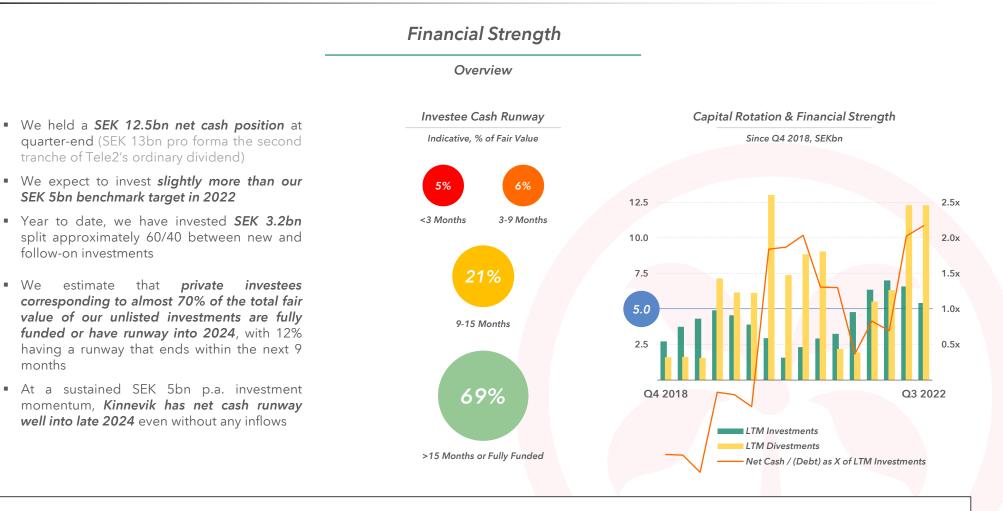
- Valuation decrease of >75%, down >85% in 2022 to date - a magnitude slightly higher than key e-commerce peers
- Driven by multiple contraction of >55% in the quarter and >65% year-to-date, continued soft top-line development due to reversing pandemic trends, and increased burn and capital need
- Considerably rebased valuation and expectation levels relative to past quarters
- Valuation decrease of almost 50% (down around 40% including our in-quarter investment) from contracting peer multiples and lowered outlook
- Continues to grow well in excess of peers, with ongoing geographical expansion providing strong lever to maintain this outperformance
- P'EO
- Valuation decrease of >15% from multiple contraction 20pp more severe than the peer group
- Reflects the market's increased valuation of profitability relative to growth, multiple now down >55% year-to-date

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# WE HAVE SEK 12.5BN IN NET CASH, PROVIDING NET CASH RUNWAY WELL INTO 2024, AND EXPECT TO INVEST SLIGHTLY MORE THAN SEK 5BN IN 2022

We

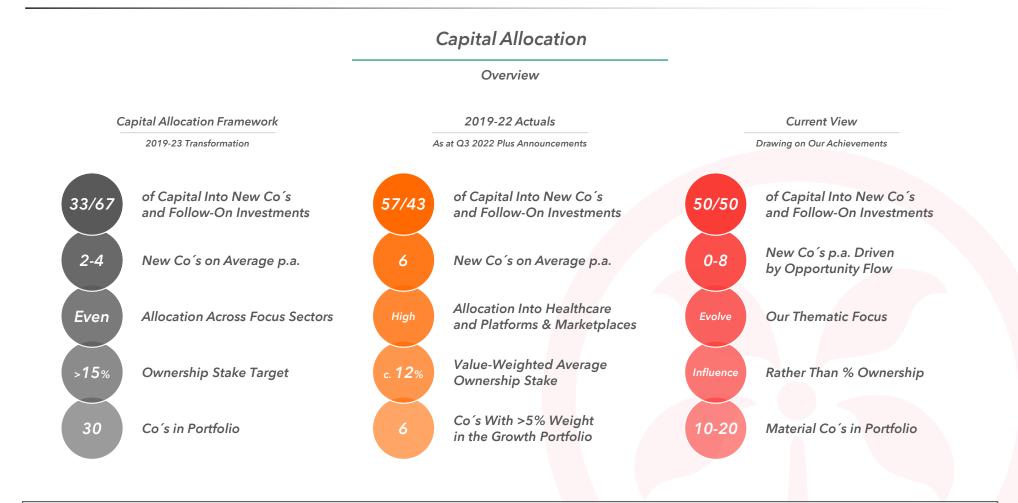
months



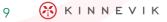
Our financial strength provides us with the ability to pursue opportunities as and when they arise in the current market

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## DRAWING ON OUR ACHIEVEMENTS IN CREATING A GROWTH-FOCUSED KINNEVIK, WE ARE AMENDING OUR CAPITAL ALLOCATION FRAMEWORK



Having built a well-balanced Growth Portfolio, we can now be more opportunistic and focus on pursuing the best possible investment opportunities within our continuously evolving focus areas



# WE *invest* FOR A REIMAGINED EVERYDAY

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